Terms and Conditions for the Northera StarterRx Program

Only new, commercially insured Northera patients age 17 years and older with an approved indication for Northera are eligible for the Northera StarterRx Program (“StarterRx”). Patients are not eligible for StarterRx if they are self-pay or if the prescription is eligible to be reimbursed, in whole or in part, by any state or federal health care programs, including but not limited to Medicare or Medicaid, Medigap, VA, DOD, or TRICARE. In addition, patients may not participate in StarterRx if they are Medicare-eligible and enrolled in an employer-sponsored health plan or prescription drug benefit program for retirees.

To be eligible for StarterRx, patients must have a Northera prescription that is consistent with the labeling for Northera. Patients are only eligible if they have never enrolled, either directly or through their health care provider, with the Northera Support Center and/or if they have never received StarterRx. To participate, the prescription for StarterRx must be submitted with a completed Northera Treatment Form to the Northera Support Center. Claims for product provided through StarterRx shall not be submitted for reimbursement to any private or public third-party payer, including Medicaid or Medicare, or any other state or federal health care program. Patients are responsible for complying with any obligations or requirements imposed by their insurance plans. Any product provided through StarterRx is intended solely for the patient for whom it has been prescribed.

Lundbeck reserves the right to rescind, revoke, or amend StarterRx without notice. StarterRx is intended to comply with all applicable laws and regulations, including, without limitation, the federal Anti-Kickback Statute, its implementing regulations, and related guidance interpreting the federal Anti-Kickback Statute. StarterRx is not health insurance. StarterRx is valid only in the USA where allowed by law. There is no future purchase requirement associated with StarterRx. Patient questions and requests to discontinue participation in StarterRx can be directed to 1-844-601-0101 (8:00 am-8:00 pm ET, Monday through Friday). By participating in StarterRx, the patient acknowledges and agrees that he/she is eligible to participate and that he/she understands and agrees to comply with these terms and conditions.